

DRESDEN, TENNESSEE

Market Guide

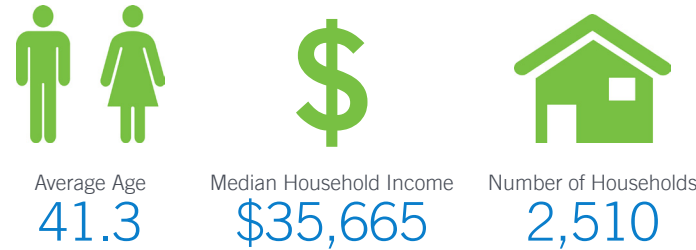
cityofdresden.net

City Contact Information



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Demographics



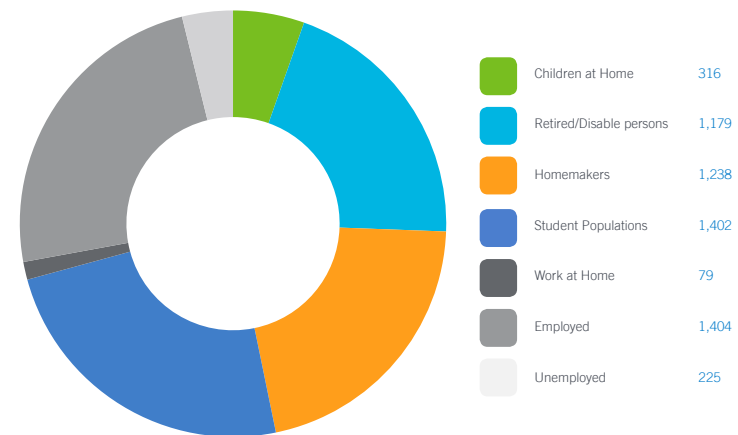
Major Employers & City Information

Company Name	Employees
Champion Homes	230
Schwarz Paper	142
National Tobacco	50-75
Fedex Freight	50
Volunteer Distributing Company, Inc	28

Dresden, Tennessee serves as the county seat of Weakley County, and is located in the northwest corner of the State. The community is 121 miles northeast of Memphis, 65 miles east of the Mississippi River and 130 miles west of Nashville. Furthermore it is located about midway between Chicago and New Orleans.

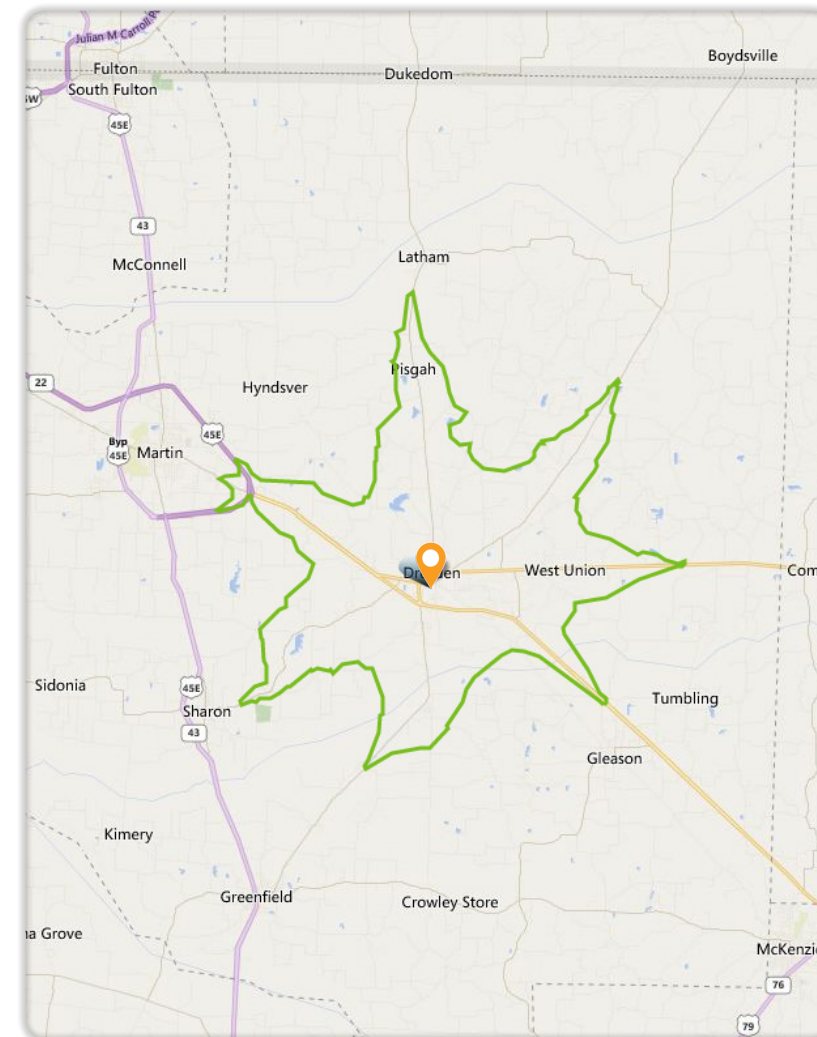
The community seeks new industry, has a cooperative municipal government and citizenry, and maintains a sound business climate that is receptive to business. Additionally the community believes in and encourages the free enterprise system, has a realistic tax structure, and encourages good labor management relations.

Daytime Population 5,843 (10 Minute Drive Time)



GAP Analysis \$40,945,087 (10 Minute Drive Time)

The Gap Analysis is a summary of the primary spending Gaps segmented by retail category. It measures actual consumer expenditures within the City's trade area and compares it to the potential retail revenue generated by retailers in the same area. The difference between the two numbers reflects leakages, or the degree to which consumers travel outside the community for certain retail goods and services. The Gap analysis is a useful tool to gauge retail supply and demand within the community.



DEMOGRAPHIC PROFILE	3 Mile Radius	5 Mile Radius	10 Mile Radius
2015 Estimated Population	4,111	5,858	24,998
Daytime Population	3,973	5,153	26,844
Median HH Income	\$32,041	\$35,898	\$33,643
Number of Households	1,644	2,381	9,751

DEMOGRAPHIC PROFILE	5 Minute Drive Time	10 Minute Drive Time	15 Minute Drive Time
2015 Estimated Population	3,009	6,160	17,224
Daytime Population	3,466	5,843	18,577
Median HH Income	\$28,611	\$35,665	\$33,456
Number of Households	1,293	2,510	7,063





Major Retail & Restaurants

DRESDEN, TENNESSEE

